

Whether you love cats for their beauty, their elegance or their agility, a cat is above all a companion. That's why lifestyle, sensitivities and age are all crucial considerations when it comes to choosing the right nutrition. Royal Canin has developed a range of formulas designed to meet specific nutritional needs, like weight management, hairball control, a sensitive stomach and much more.

**Find the formula that's right for your cat and see the difference specialized nutrition can make.**



For over 45 years, Royal Canin has been designing and producing nutrition that puts cats first. But just because we've been successful in the past doesn't mean we aren't constantly looking to the future. Through constant study and observation, we work hard every day to create innovative nutrition designed specifically for your cat.

**WE ARE STUBBORNLY SCIENTIFIC  
ABOUT PET NUTRITION.**

**royalcanin.us**

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## A PERFECT MATCH

Discover health nutrition as  
unique as your cat.



## Cats are different.

Feeding cats a food suited to their age, size, lifestyle, specific sensitivities and breed means contributing to protecting their health. Only specially balanced diets are able to guarantee all the nutrients necessary for your cat's well-being.

**It's important to remember some key facts about cats in order to foster healthy growth and development.**

- Cats have a weak sense of taste and don't require much variety in their diets.
- Their jaws are made for cutting, not chewing.
- Cats are often lactose intolerant, so milk is not a good treat for them.
- Cats draw their energy from fat, but they can suffer from obesity, depending on various factors, like lifestyle and age. In fact, one in four cats is overweight.
- Indoor cats require less energy and protein than outdoor cats.
- It is estimated that up to 80% of cats suffer from some form of dental disease.<sup>1</sup>

## Age Matters.

Many cats begin to show physical signs of aging between 7 and 10 years of age, and most do so by the time they are 12. Aging often means decreased energy, joint issues and loss of appetite. That's why it's important to adjust your older cat's diet, starting at age 7. Even if you're not seeing physical changes in your cat, there may be metabolic changes that can be addressed with mature-based nutrition.

<sup>1</sup> Source: Royal Canin Research Center, 2006

## YOUR CAT'S SPECIFIC NEEDS

Royal Canin addresses the nutritional needs of cats throughout their lives.

From the time they're kittens through maturity, cats' nutritional needs are constantly changing, and we believe their food should, too. Your cat's health matters, and that's why we offer a full line of nutrition designed for every life stage.

Finding the right Royal Canin food for your cat starts here.

1. How old is your cat?
2. Is your cat a pure breed?
3. Is your cat spayed or neutered?
4. Does your cat have any special needs?
5. Does your cat live primarily indoors?

### Canned Formulas: The Perfect Complement

If you want to give your cat even more great taste and powerful nutrition every day, try Royal Canin canned formulas. They're the perfect complement to our dry foods, and our wide range of formulas are designed to meet your cat's specific nutritional needs.

## THE COMPLETE CAT PORTFOLIO



KITTEN			SPAYED/NEUTERED			FELINE BREED NUTRITION™				
<b>MOTHER &amp; BABYCAT</b>	<b>KITTEN</b>	<b>KITTEN SPAYED/NEUTERED</b>	<b>SPAYED/NEUTERED APPETITE CONTROL</b>	<b>SPAYED/NEUTERED APPETITE CONTROL 7+</b>	<b>SPAYED/NEUTERED 12+</b>	<b>Maine Coon</b>	<b>Persian Kitten</b>	<b>Persian</b>	<b>Ragdoll</b>	<b>Siamese</b>
Queens & Kittens*	4-12 months	6-12 months	1-7 years	7-12 years	12+ years	1-10 years	Up to 12 months	1-10 years	1-10 years	1-10 years

INDOOR					OUTDOOR	SPECIAL NEEDS					
<b>INDOOR Adult 27</b>	<b>INDOOR Light 40</b>	<b>INDOOR Intense Hairball 34</b>	<b>INDOOR Beauty 35</b>	<b>INDOOR Mature 27</b>	<b>ADULT FIT<sup>32</sup></b>	<b>SPECIAL<sup>33</sup></b>	<b>SELECTIVE<sup>31™</sup> Aromatic Attraction</b>	<b>SELECTIVE<sup>34/29™</sup> Savor Sensation</b>	<b>SELECTIVE<sup>40™</sup> Protein Preference</b>	<b>ORAL SENSITIVE 30</b>	<b>HAIR &amp; SKIN 33</b>
1-10 years	1-10 years	1-10 years	1-10 years	10+ years	1-10 years	1-10 years	1-10 years	1-10 years	1-10 years	1-10 years	1-10 years

CANNED FORMULAS								
<b>BABYCAT INSTINCTIVE™</b> Available in loaf in sauce and thin slices and gravy	<b>KITTEN INSTINCTIVE™</b> Available in loaf in sauce and thin slices and gravy	<b>ADULT INSTINCTIVE™</b> Available in loaf in sauce and thin slices and gravy	<b>INTENSE BEAUTY</b> Available in loaf in sauce and thin slices and gravy	<b>SPAYED/NEUTERED</b> Available in loaf in sauce and thin slices and gravy	<b>ULTRA LIGHT</b> Available in loaf in sauce and thin slices and gravy	<b>DIGEST SENSITIVE</b> Available in thin slices and gravy	<b>INSTINCTIVE 7+</b> Available in thin slices and gravy	<b>AGING 12+</b> Available in thin slices and gravy
1-4 months	4-12 months	Over 1 year	Over 1 year	Over 1 year	Over 1 year	Over 1 year	7-12 years	12+ years

Not all formulas available in all retail locations. Visit [RoyalCanin.us](http://RoyalCanin.us) for more information.

\*Queens: during gestation and lactation. Kittens: 1-4 months.